



Global Holiday Festival and Market –Support Levels –

The purpose of the Global Holiday Festival is to connect the cultures of the Triangle in friendship and support our area's international diversity.

International Focus works with over 65 local communities to help them showcase their heritage and share their traditions, cuisines, and culture with the greater community.

Your investment in International Focus and the Global Holiday Festival strengthens international understanding by building relationships and fostering respect and friendship across cultures. Investing in the event also offers powerful marketing exposure to a wide range of demographics not usually found together in one spot. Attendees connect intellectually and emotionally with the event, allowing supporting businesses to build brand loyalty and open doors to new markets.

In other words, **your support helps your community AND your business!**

Contact us about your partnership and outreach objectives: info@internationalfocusnc.org

Platinum Level:\$15,000

- Logo on Festival Signage
- Logo on all Online and Print Festival Marketing Materials
- Large Exhibit Booth at the Event
- Platinum Level Logo Link on Festival Webpage and Sponsor Page
- Festival Program Platinum Sponsor Credit and Logo
- Recognition & Logo Link in International Focus Newsletter for 1 Year
- 6 Public Announcements at Festival
- 5 social media recognitions
- Platinum Level Sponsor Recognition at all International Focus Events
- Ten Member Team Registration Rate to all International Focus Events

Gold Level:\$10,000

- Logo on Festival Signage
- Logo on Select Online and Print Festival Marketing Materials
- Exhibit Booth at the Event
- Gold Level Logo Link on Festival Webpage and Sponsor Page
- Festival Program Gold Sponsor Credit and Logo
- Recognition & Logo Link in International Focus Newsletter for 6 Months
- 3 Public Announcements at Festival
- 3 social media recognitions
- Sponsor Recognition at all International Focus Events
- Six Member Team Registration Rate to all International Focus Events

Silver Level:\$5,000

- Name on Festival Signage
- Logo on Online Festival Marketing Materials
- Exhibit Booth at the Festival
- Silver Level Logo Link on Festival Webpage and Sponsor Page
- Festival Program Silver Sponsor Credit and Logo
- Recognition & Logo Link in International Focus Newsletter for 3 Months
- social media recognition
- Four Member Team Registration Rate to all International Focus Events

Artist Sponsor.....\$2,000

- Logo Link on the Festival Sponsor Page
- Exhibit Booth at the Festival or Logo in Festival Program

On Site Sponsor.....\$1,700

- Exhibit Booth at the International Festival

Business Sponsor..... \$1,000

- Logo in Festival Program
- Logo Link on the Festival Website Sponsor Page

Creative Sponsor.....In-Kind/Combination

Contribute your expertise, service or product to the International Festival and receive value-based sponsor recognition.

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